



Harren Equity Partners Exits Investment in Virginia Tile Company, LLC

CHARLOTTESVILLE, Virginia, July 1, 2024 – Harren Equity Partners, a private equity firm dedicated to the middle market, is pleased to announce that it has exited its investment in Virginia Tile Company, LLC (“Virginia Tile”) through a sale to Transom Capital Group (“Transom”).

Virginia Tile is a Midwest-based specialty distributor of design-centric tile, decorative surfaces and installation accessory products headquartered in metro Detroit. Virginia Tile will be joining forces with Transom’s portfolio company, Galleher, LLC (“Galleher”), to create a leading flooring and tile products distributor of national scale with unique product development, merchandising and fulfillment capabilities. This milestone marks a significant change in the landscape of the domestic flooring distribution market. For more information about Virginia Tile, please visit www.virginiatile.com.

The combined company will be led by Sunil Palakodati as CEO, who will also remain President of Virginia Tile; Rick Coates as President of Galleher; and David Burke as CFO. Sunil brings 22 years of building products industry experience, including four years as CEO of Architectural Surfaces Group. David was most recently CFO of Sybridge Technologies and has more than 20 years of experience in finance and accounting, including 10 as a CFO. Rick has 47 years of industry experience.

Sunil Palakodati, CEO said, “I am privileged to facilitate the joining of two great companies that share a passion for providing customers with technical solutions, partnering with industry leading manufacturers, and building collaborative teams offering high touch local sales support. With Transom’s support and investment, we can accelerate our capabilities.”

“Harren prides itself on assembling world class management teams and executing on an operational, sales and systems strategic plan in an atmosphere of respect and collaboration,” commented Tom Carver, Managing Partner of Harren Equity Partners. “In the case of Virginia Tile, we were exceedingly blessed to have a management team and a board who are not only fabulous executives, but also world-class human beings. We are thrilled that the team gets to partner with other first-class organizations in Transom and Galleher.” Bryan Martter, Vice President at Harren added, “The opportunity to work with Virginia Tile has been exceedingly rewarding and it is fulfilling to be a part of a transaction when we really fired on all cylinders.”

Terms of the transaction were not disclosed. Houlihan Lokey acted as exclusive financial advisor to Virginia Tile. Kirkland & Ellis served as legal counsel to Virginia Tile.

Harren Equity Partners is dedicated to the growth and development of industry-leading companies through the creation of strong partnerships. Harren's strategy is to create long-term value by improving operational performance, providing in-depth strategic analysis, and executing a plan in partnership with portfolio company executives. Harren professionals take time to learn the business from the beginning of the investment process, develop and implement a strategic business plan, and support management with the increasingly complicated decisions associated with growing a business. Harren is currently investing Harren Investors IV, LLC its fourth fund and seeks investment opportunities of companies with enterprise values

ranging from \$50 million to \$300 million operating in the following industries: Manufacturing & Distribution, Healthcare Services, Business & Technology Services and Industrial Services.

For more information about the transaction or Harren Equity Partners, please visit www.harrenequity.com or contact Tom Carver at 434.245.5800